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### 3 On Your Side: Ajaxo Helps Cut Grocery Costs



PHILADELPHIA (CBS 3) — Are you often shell shocked when you leave the supermarket? Let's face it, groceries these days aren't cheap. 3-On Your Side's Jim Donovan tells us about the latest way people are finding some great deals on groceries.

Reporting  
Jim Donovan

Mary Monk has slashed her food budget in a big way. Not with coupons, but with Ajaxo. Ajaxo is a new online tool that helps track the cheapest prices.

Monk says, "I sit at the computer, I program what I want in. I print the list and then it's set for me."

Ajaxo is like a search engine for cheap food. On this day, Mary's grocery bill rings up to \$14.92 for two pounds of rib roast, two pounds of pork chops, salad dressing and one pound of tomatoes. She saved \$10.

Ajaxo is the brainchild of the Koo brothers, self proclaimed bargain hunters. They say simply type in your zip code and the ingredient you're looking for. Within moments, you'll see which stores are selling the items at the current lowest price.

Ajaxo co-founder Ka-Tye Koo says, "We have 38,000 physical stores mentioned in the system, so everyday we keep adding new things as we come across new chains."

Mary's says she's been able to spice up the menu and cut her food budget by \$200 a month and that's something to dish about.

Ajaxo is a free site. The company is based in California, but the site searches prices in our area too, including those of Shoprite, Pathmark, Aldi, Super Fresh, Whole Foods, Acme and Target.

You can visit the site by clicking on the link below:

[www.ajaxo.com](http://www.ajaxo.com)

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