

AJAXO Introduces a New Social Media Network - the Next Step in Online Shopping and Advertising

May 3, 2010 (San Jose, CA) - AJAXO, Inc. announces the launch of BIZPAGE (www.bizpage.com) – a social media network for businesses to connect consumers to their products, giving consumers a pro-active role in evaluating and interacting with business products. BIZPAGE lets consumers enjoy a uniquely visual and personal online window-shopping experience.

Social media we know today was not designed to facilitate business-consumer interaction. BIZPAGE allows consumers to create a personal 3D showcase of things they like. When consumers see products they like, they can simply grab & drag that product to their BIZPAGE showcase. They can personalize and interact with products of interest by mixing & matching with other items and/or their own uploaded or mesh-up content. Members can visually compare, rearrange and organize things they like and make it available to other visitors to do the same. Embedded links allow users to directly buy at the businesses' online site with a single click. This method of propagation and promotion enables businesses to simultaneously encourage users to familiarize and integrate product knowledge into their lives while maximizing product exposure. Members can also use BIZPAGE as a social media network to exchange views and experience over shared interests and products they own or are contemplating to buy.

By making it simple, easy, and straightforward for consumers to pick, evaluate, virtually personalize and integrate your products into their lives, businesses can win more consumers, deepen loyalty, and gain valuable insight.

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